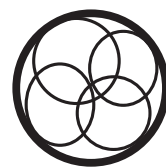


# themed event sponsor

Our exclusive themed events bring a large number of participants to The Hub on Canal, often targeting specific demographic groups that align with your business needs. The special events bring a higher level of advertising to increase your company's brand recognition and product awareness. Some of the themed events that have been held at The Hub on Canal have included Grotto Night, Valentine's Party Jazz & Blues, Derby Day, and Spring Fling. As an active sponsor, you will be recognized for your support of The Hub on Canal, the New Smyrna Beach business community, and the arts.

## Benefits:

- Major promotion of your company at a themed music event.
- Increased awareness and visibility for your business through approved signage at the event and display of business cards and brochures.
- Joint marketing of your event through multi-media advertising, including your name on our website, online newsletter, Facebook, Instagram, and other event advertising.
- Special recognition highlighting your generosity and support for The Hub on Canal as it brings business, community and the arts together for the growth and development of New Smyrna Beach.
- Opportunity to network and promote your business with attendees before, during and after the event
- Increased knowledge about event success through press release, social media, advertising and event metrics (attendance, email blast opens, Facebook post likes and comments, Instagram followers, etc.) available following the event.
- Two (2) free entry tickets.



the HUB on canal  
art • creating • community

cost: \$2,500